TASK-11: EMAPTHY PROCESS FLOW

1. Get to Know the User:

Talk to People: Set up chats with busy professionals who regularly use task management apps.

Feelings Map: They say, "I want an easier way to handle my tasks." They feel, "I get lost in all these features."

2. Identify the Issue:

Main Concern: Busy professionals are looking for a task manager that is straightforward and helps them concentrate on what really matters, without the distractions of complicated features.

3. Generate Ideas:

Think Creatively: Come up with ideas like a simple dashboard, a focus mode, and a fast way to add tasks.

Draw It Out: Make sketches of a clean interface that’s easy to use.

4. Build and Test:

Create a Model: Develop a clickable version that only includes the essential features.

User Testing: Let users try the app, and their comments show they want an even easier way to add tasks.

5. Improve and Polish:

Make Adjustments: Streamline the task creation process and tweak the way tasks are prioritized.

Retest: Check in with users to confirm they like the changes.

6. Roll Out the App:

Launch: Introduce the task management app to more people.

Gather Feedback After Launch: Keep an eye on user reviews and address any leftover issues based on their suggestions.

Key Points:

Empathy is key in design: It helps keep the product focused on the user and addresses real issues.

Research doesn’t stop: Even after launching, staying in tune with users’ changing needs is important for updates.

Keep refining: Regular feedback helps the product continually improve and meet user expectations.